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# Excellere 2018

21 & 22 September 2018 | Madrid | Spain

3M™ Health Care Academy

## These are the reasons to participate!

Nowadays, continued success in the orthodontic office is strongly linked to the ability to change. In order to offer our patients the best possible treatments, we need to assess newly available techniques, tools and technologies and have to decide how to integrate relevant innovations into our existing clinical workflows.

To my mind, there are two main trends that deserve our special attention: esthetics in orthodontic treatments and treatment outcomes, and digital technologies used as tools to become more efficient, precise and predictable in our procedures. Both topics will take center stage at the 3M Congress "*Excellere 2018*" that takes place on September 21 and 22, 2018 in Madrid, Spain.



On Friday, renowned experts in the field of esthetic orthodontics will focus on clinical issues related to the challenges of clinicians who would like to link and coordinate the use of new orthodontic tools and esthetic devices with the accomplishment of excellent esthetic results. The speakers will provide assistance on how to select appropriate tools for specific clinical situations and will reveal how to obtain the desired results.

On Saturday morning, a number of specialists will deal with the challenges and opportunities related to the incorporation of digital technologies into the orthodontic office. Questions to be answered are "which digital technologies may be useful for my own office?" and "how can I implement them to become more efficient and effective?". After lunch, there will be a number of lectures on lingual orthodontics chaired by my colleague Dr. Germain Becker.

During both parts of the program, the attendants will have the chance to enjoy beautiful presentations and to interact with the experts for personal advice. I look forward to meeting you all in Madrid!

Dr. José Chaqués Asensi  
Cochairman of the Event



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3M™ Health Care Academy

## Great speakers will attend the summit

Well recognized international professionals will attend the summit and share with you the latest trends and innovations in Orthodontics.



**Dr. José Chaqués  
Asensi**  
| Spain |



**Dr. Federico Hndez.  
Alfaro**  
| Spain |



**Dr. Juan Carlos Pérez  
Varela**  
| Spain |



**Dr. Adam Schulhof**  
| USA |



**Dr. Riccardo Riatti**  
| Italy |



**Dr. Silvestre Ripoll**  
| Spain |



**Dr. Germain Becker**  
| Luxemburg |



**Dr. Leandro Fernández**  
| Spain |



**Dr. Skander Ellouze**  
| Tunisia |



**Dr. Robert Lawson**  
| United Kingdom |





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# Casa del Lector

Venue for 3M Event *Excellere* 2018

Casa del Lector is the International Center for Research, Development and Innovation of Reading, as the headquarters of the activity of the Germán Sánchez Ruipérez Foundation in Madrid. It is a center dedicated to reading that was inaugurated in October 2012 and is integrated into the cultural complex of Matadero Madrid, based on a strategic plan drawn up seven years earlier and the specifications that the Foundation team was making and the execution process of the restoration works and adaptation of three ships of the old slaughterhouse.



Casa del Lector has become a relevant agent in the cultural scene in Madrid. The center is currently in its consolidation phase based on the experience of the first four years of operation and following the design as a center dedicated to innovation in collaboration with readers and with the rest of organizations and people working in the cultural field.



**Casa del Lector**  
Matadero Madrid

Paseo de la Chopera, 14  
28045 Madrid  
Tel.: 91 700 06 76

**How to get there:**



**Subway**  
Legazpi



**Bus**  
6 - 18 - 78 - 148



**UBER**





# **Excellere 2018**

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3M™ Health Care Academy

## **Register now!**

**You've saved the date for this important event in Orthodontics in 2018, now is the time to start the registration.**

**To register, please fill in the Registration Form and send it to:**

**[secretary@terra-consultoria.com](mailto:secretary@terra-consultoria.com)**

**or contact by phone:**

**Tlf: +34 616 185 965**



***Casa del Lector***  
**Matadero Madrid, España**



**21 & 22 September 2018**



**Prices\*:**

**325€ / Attendant**

**100€ / Assistant or Treatment Coordinator  
of the same Practice**

**\*Course + Gala Dinner. Taxes included**

